

makeup loves me

life, nyc, and the pursuit of beauty

March 19, 2009
Impressions: 8,300

Thursday, March 19, 2009

simply face & body spa - a membership spa.

trend to watch: membership spas.

how it works: members pay a monthly fee (typically around the cost of one spa service) and receive a free service each month, plus discounted rates on additional services.

who this works for: anyone who gets a facial or massage once a month.

the case study: **simply face & body** - a new division of red door spa holdings - in ramsey, nj (with more locations coming soon).




simply face & body is hooked on being **affordable** - facials are \$79 for non-members and \$49 for members - while still offering high quality.

i went to check it out for myself -- and the **quality was better than i've received at places where i've paid twice the price!** my **massage** was the most relaxing and thorough on my life - i was so tranquil, i couldn't even understand english afterwards. my **facial** included the usual steaming, masks, cleansing and massaging, plus extraction and high frequency treatment (a cutting edge technology which kills bacteria under the surface).

and, the spa is **totally green!** from the paint on their walls to the products that go on your face. they use only **organically-certified** face and body skincare from **juice beauty** and **pangea organics**.

simply face & body debuted on january 23, 2009 at the interstate shopping center in ramsey, nj. learn more about their offerings by calling **877-57-SIMPLY** or online at simplyfaceandbody.com.

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Labels: *skincare, spas*